

Farus

PROFESSIONAL HAIR CARE

www.farushaircare.com



ABSOLUT LUXURY COLLECTION

FARUS PROFESSIONAL HAIR CARE

Farus hair care professional is a young and dynamic company attentive to market changes, it specializes in products high quality and beauty treatments, it also helps our partners to take care of its customers through the products that provides.

We present several lines that possess raw materials state-of-the-art that will heal your skin hair from all points of view of sight.

Within these there are several active ingredients that they will bring well-being to the hair.

Thanks to these innovative treatments, not only hair they will be strengthened and bright, they will also have a purpose curative, such as healing excess dandruff, psoriasis and itching, giving the hair maximum plumping stem thanks to our patented systems **C.A.R.M.**, **KBC** and our active ingredients **Silk Protein** and **Organic Argan Whey**.

PRICE

MOISTURIZING



MOISTURIZING SHAMPOO
250 ml 21,00 €



MOISTURIZING MASK
250 ml 29,50 €



MOISTURIZING CONDITIONER
250 ml 21,50 €

REVITALIZING



REVITALIZING SHAMPOO
250 ml 22,50 €



REVITALIZING MASK
250 ml 28,50 €



SILK PERFUME
250 ml 19,00 €

HAIR LOSS



SHAMPOO HAIR LOSS
250 ml 19,50 €



MULTIVITAMINIC LOTION
30 ml 18,75 €



LOTION HAIR LOSS
100 ml 40,00 €

FINISHING



MOISTURIZING MILK CREAM
250 ml 24,50 €



ARGAN ELIXIR
30 ml 16,50 €
100 ml 28,50 €



10 IN 1 KERATIN BOTOX
250 ml 24,00 €



BLOND SILVER SHAMPOO
250 ml 23,50 €



MOISTURIZING CURL CREAM
250 ml 23,00 €

A unique line of essential products, for a trendy look for any occasion.
simple, clear and elegant packaging.
Silk proteins, argan oil and keratin are essential ingredients of the entire line.



100ml

ARGAN ELIXIR

HYDRATION ●●●●●
SHINE ●●●●●

Pure organic regenerating hair serum
for an immediate healthy and radiant
appearance.



30ml

ARGAN ELIXIR

HYDRATION ●●●●●
SHINE ●●●●●

Pure organic regenerating hair serum
for an immediate healthy and radiant
appearance.



250 ml disponibile in 1000 ml

BLOND SILVER SHAMPOO

HYDRATION ●●●●○
COLOR DURATION ●●●●●

Illuminating shampoo for dry hair
and locks. Purple pigments correct the
unwanted warm and yellowish tones.
It gives brightness while maintaining a
color shiny and vibrant.



GIVE THE RIGHT VALUE TO YOUR STYLE

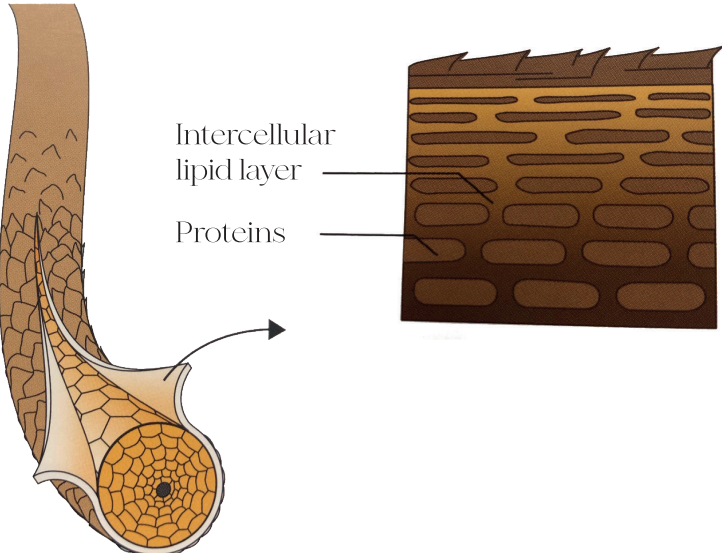
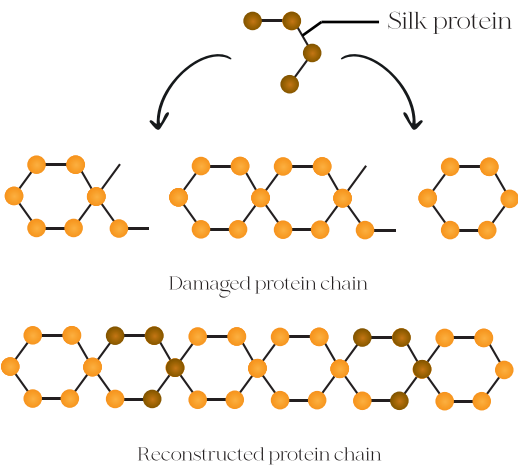
IN THE HEART OF HIGH FASHION HAIR

THE POWER OF SILK

Silk and Cashmere contain 17-18 of the 19 amino acids present in the hair and allow you to:

- Rebuild damaged areas and smooth cuticles;
- Strengthen hair, foreseeing any damage caused by styling tools;
- Revitalize and rejuvenate the hair, giving it softness, elasticity and shine.

The silk and cashmerc protein are active ingredients that promote a hydrating ollimal, ion of the hair cells. Combined with powerful antioxidants, they ensure maximum hydration and protection. Intensely regenerated and deeply revitalized, the hair will be healthy and shiny.



THE POWER OF THE ARGAN

Natural anti-aging ingredient, which gives shine. It repairs damaged, dry and weak hair, protecting it from atmospheric agents.

- Creates a protective barrier that retains moisture.
- It settles in and on the proteins, thus providing for dehydration.

Silk and Cashmere Proteins and Argan Oil are the key ingredients that convey the best benefits of the product.

A unique line of essential products, for a fashionable look for any occasion. simple, clear and elegant packaging. Silk proteins, argan oil and keratin are essential ingredients of the entire line.



MOISTURIZING MILK CREAM

HYDRATION	●●●●●
COLOR DURATION	●●●●●

The ideal base for any hairstyle, it nourishes, repairs and protects the hair giving body, shine and closure.



10 IN 1 KERATIN BOTOX

HYDRATION	●●●●○
BODY	●●●●●

Ideal fluid to protect hair from thermal shocks enriched with argan silk proteins for soft and shiny hair with a botox effect.



MOISTURIZING CURL CREAM

HYDRATION	●●●●○
ELASTICITY	●●●●●

It gives elasticity and definition even to the most capricious curls defines and enhances the curls by eliminating the frizz effect. ensures softness and shine to the hair.



ABSOLUT STYLING FOR HAIR

Dedicated line for your final touch.

- Lightweight and versatile
- Immediate regenerating action
- High volumizing performance



THE FRAGRANCES OF FARUS

Get carried away on a perfect summer day. The Parus fragrance enhances and envelops the senses: milk and cream, menthol, citrus, raspberry, blackberry, argan, vanilla, avocado, passion fruit, afghan, coconut, almond, charité butter, castor oil and snail slime.

TOP NOTES: Milk and cream, vanilla, argan, Afghani, passion fruit.

HEART NOTES: Blackberry, coconut, almond, raspberry.

BASE NOTES: Menthol, agnnni, avocado.



ABSOLUT LUXURY CARE FOR HAIR

A unique line of essential products with simple, clear and elegant packaging, for silky and shiny hair, healthy-looking, silk proteins and Argan oil are the key ingredients of the entire line.

- Lightweight and versatile
- Immediate regenerating action
- High volumizing performance
- High reconstructive property

ABSOLUT LOSS HAIR LINE

Our line cleanses and strengthens fine hair by stopping the immediate fall and gently eliminating polluting particles and impurities.
Fortifies the fiber so as to reduce the risk of falling due to breakage.
It gives a pleasant sensation of freshness and makes the hair easy to comb.

Reduces hair loss due to breakage and stress by 80%.



250ml

SHAMPOO HAIR LOSS

HYDRATION ●●●●●
NUTRITION ●●●●○

Shampoo formulated with extract of caffeine for a strengthening action and restructuring gives thickness to thin strands and helps to repair them.



30ml

MULTIVITAMINIC LOTION

HYDRATION ●●●●●
NUTRITION ●●●●●

Formula enriched with vitamin E and cysteine for a fortifying action and day / night protective from ossifative stresses.



100ml

LOTION HAIR LOSS

HYDRATION ●●●●●
NUTRITION ●●●●●

A line to strengthen the hair weak, the 100ml vial contains specific functional ingredients for a shock treatment. Specific protective formula with castor oil.

ABSOLUT REVITALIZING HAIR CARE LINE

An intense formula for dry, damaged and heavily treated hair. Strengthens from within by making the hair is shining and deeply hydrated.

The REVITALIZING CARE line, enriched with high quality ingredients, revitalizes the hair. The formula contains a fine selection of raw materials such as: Keratin, Collagen, Hyaluronic Acid and Vitamin E.

Vitamin E regenerates the hair from the inside Hyaluronic acid plumps the hair from the outside Keratin reconstructs the intercellular cement emptied by chemical treatments, fundamental ingredients give brightness, strength and elasticity to the hair.

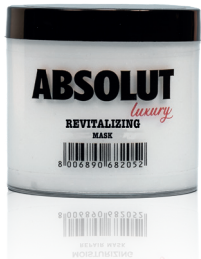


250 ml, disponibile anche in 1000ml

REVITALIZING SHAMPOO

- HYDRATION ●●●●○
RECONSTRUCTION ●●●●○

Gently cleanses and provides optimal nourishment for dry and damaged hair. Moisturizes, and strengthens the hair from the inside.



Disponibile anche in 500ml

250 ml

REVITALIZING MASK

- HYDRATION ●●●●●
BODY ●●●●●

Revitalizing beauty treatment for dry and damaged hair. It fills, hydrates and strengthens the hair from the inside.



100 ml

SILK PERFUME

- HYDRATION ●●●●○
RECONSTRUCTION ●●●●●

The secret of BackStage !!! Enriched with pure argan oil and formulated with a silky effect.

RECONSTRUCTION PLUS TREATMENT

An innovative restorative formula for heavily treated damaged hair. Strengthens, rebuilds and repairs from the inside, making the hair shiny and deeply hydrated and rebuilt, suitable for bleached, colored, permamentated and thin hair.

The reconstruction plus line enriched with high quality ingredients reconstitutes and repairs the hair from the inside.

The formula contains a fine selection of raw materials such as: Keratin, Organic Argan Serum, Hyalunoric Acid, Cysteine, Castor Oil and Sweet Almond Oil.

This pool of raw materials means that the hair is reconstructed from the inside, giving it a soft and shiny shine and body to the hair.



1000ml

SHAMPOO PREPARER

- HYDRATION ●●●●○
RECONSTRUCTION ●●●●●

Preparaloro shampoo with non-aggressive cleansing action nourishes and hydrates deeply without altering the natural balance. It allows the stem to remain in an acidic state and absorbent preparing the stem to the technical service.



500ml

RESTORATIVE OIL

- HYDRATION ●●●●●
SMOOTHING ●●●●●

Oil with arcran extract, hyaluronic acid, keratin and silk proteins,deeply nourishing, regenerates and recompacts the hair fiber with an exceptional restructuring and strengthening effect. also indicated to repair damaged and stressed hair from chemical treatments to get hair dry hydrated, soft, shiny and compact thanks to its raw materials.



1000ml

ACID MASK

- HYDRATION ●●●●○
RECONSTRUCTION ●●●●●

High keratin content protects the internal fiber from damage caused by physical and chemical agents, restructures the hair giving shine, vitality and extreme body. Rich in keratin, argan, hyaluronic acid, cysteine, castor oil and almond oil.

24k BLOND TREATMENT

Farus professional Hair is consistent with its Mission:
propose work solutions for professional use only for hair protection.

Farus proposes “24L Blond Treatment” suitable for bleached treated and dehydrated hair.
The fantastic treatment rich in hyaluronic acid, charitè butter, avocado, cysteine and
castor oil, which rebuild the hair offering protection from the inside out.

The extreme shine and the pleasant manageability of the treatment will make 24K treatment
the absolute novelty of your salon, to be offered to your customers happy to benefit from results
satisfying and tangible from the first application, totally transforming your hair.



SHAMPOO PREPARER

HYDRATION ●●●●●
RECONSTRUCTION ●●●●●

Preparatory shampoo with cleansing action
non-aggressive, it nourishes and hydrates
thoroughly without alter the natural balance.
It allows to the stem to remain in an acidic state
and absorbent preparing the stem for serving
technical.



RESTORATIVE SERUM

HYDRATION ●●●●●
RECONSTRUCTION ●●●●●

Plumping and revitalizing serum protects
the internal fiber from damage caused by agents
physical and chemical, restructures the hair giving
shine, vitality and extreme body.
Rich in cysteine, collagen and hyaluronic acid.



ACID MASK

HYDRATION ●●●●●
RECONSTRUCTION ●●●●●

High keratin content protects the internal
fiber from the damage produced by
physical and chemical agents, restructures
the hair giving shine, vitality and body
extreme. Rich in cysteine, collagen and
hyaluronic acid. 3.5H acidifying mask.

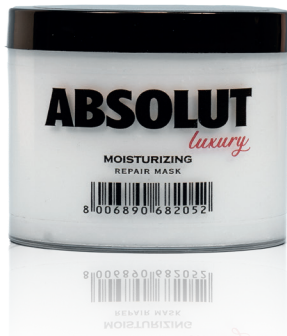


MOISTURIZING SHAMPOO

HYDRATION ●●●●○
COLOR DURATION ●●●●●

Deeply moisturizing shampoo
enriched with pure organic oil
argan ideal for treated and colored hair,
gives strength and shine to the hair,
increasing its manageability

disponibile da 500ml



MOISTURIZING MASK

HYDRATION ●●●●○
COLOR DURATION ●●●●●

Intensive repairing treatment mask,
enriched with pure argan oil
restores damaged and treated hair
leaving them soft and more manageable.



MOISTURIZING CONDITIONER

HYDRATION ●●●●●
COLOR DURATION ●●●●○

Revitalizing and nourishing conditioner,
enriched with pure argan oil
repairs strengthens and protects hair
improving its color and thermal resistance.
Contains UV filters.



ABSOLUT MOISTURIZING HAIR CARE

A line one of products dedicated to colored hair with simple and elegant packaging, for silky and shiny hair, with a healthy appearance. Silk proteins and argan oil are the key ingredients of the entire line.

- Lightweight and versatile.
- Immediate regenerating action
- High volumizing and illuminating performance

ERZULIE SPA TREATMENT

Erzulie is a spirit, a divinity. Your Vodum is practiced in Haiti and other regions of the world. It is the divinity par excellence associated with luxury, beauty and love.

Farus hair care researching on national and international markets has made use of the collaboration of specialized technicians who have led it to discover innovative raw materials to satisfy an increasingly demanding market.

The new Erzulie line is composed of the complex C.A.R.M. , a mix of raw materials: coals vegetable allivi, hyaluronic acid, castor oil, mineral salts and vitamins. Erzulie treatment skin hair is the first spa treatment on the market that allows you to reconstruct and heal skin anesthetics such as: excess dandruff, sebum, psoriasis, itching and redness, giving the hair maximum plumping of the stem thanks to the C.A.R.M.

Farus chooses the use of vegetable carbon thanks to their properties. (detox, sodium).

In fact, the high absorbent power performs a magnet function by absorbing the dirt due to atmospheric agents and smog, purifying the hair with skin anesthetics.

Without dehydrating them or ruining the hydrolipidic film.



SHAMPOO PREPARER

HYDRATION ●●●●●
RECONSTRUCTION ●●●○○

Charcoal shampoo. It has a cleansing action not aggressive. Deeply nourishes and cleanses from root to tip. Protects and gives radiance, vitality, volume, regulates sebum, improves skin psoriasis abnormalities, eliminates dandruff and relieves itching and redness without altering the natural balance. It allows the hair to remain in an acid state.



RESTORATIVE MUD

HYDRATION ●●●●●
RECONSTRUCTION ●●●●●

Skin & Hair restorative mud. This product allows the total regeneration of the scalp and hair thanks to its materials: raw activated charcoal, castor oil, mineral salts, vitamin E and hyaluronic acid.



ACID MASK

HYDRATION ●●●○○
RECONSTRUCTION ●●●●●

3.5H regenerating mask with acid action allows a total closure of the scales. Thanks also to its active ingredients: snail slime, cysteine, keratin and collagen.



ABSOLUT LUXURY SMOOTHING TREATMENT

A unique line of essential products with simple, clear and elegant packaging, for a unique treatment with a perfect smooth effect. Thanks to its raw materials: castor oil, sugars and keratin.

- Lightweight and versatile.
- Immediate smoothing action
- High plumping performance

Smoothing technical treatment that allows the 100% transformation of a hair, giving softness, shine, hydration and modification of the hair structure without causing damage. Thanks to its raw materials conferred: Castor oil, Sugar and Keratin.

Allowing you to always have an avant-garde look.



1000ml

SHAMPOO PREPARER

HYDRATION ●●●●●
RECONSTRUCTION ●●●○○

Preparatory shampoo with action alkaline PH (7.5), non aggressive detergent. Deeply nourishes and cleanses from root to tip. Protects and gives radiance, vitality and volume. Without altering the natural balance.



1000ml

RICIN OIL

HYDRATION ●●●○○
SMOOTHING ●●●●●

Smoothing serum with keratin, castor oil and sugars, for a smooth and shiny hair.



1000ml

ACID MASK

HYDRATION ●●●●●
RECONSTRUCTION ●●●●●

Deeply nourishes, regenerates and seals the fiber thanks to its acid state (PH 3.5) with an exceptional restructuring effect and strengthening. Also suitable for repairing damaged and stressed hair from chemical treatments to obtain hydrated and soft hair.